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News Release

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Nadja Design to Debut Note Card Series at National Stationery Show

20 new note card sets made with renewable materials put art within reach

Seattle, U.S.A. – Nadja Design, maker of artistic and sustainable paper products and home décor goods, today announced the release of 20 new boxed note card sets. The gender-neutral note cards, which are showcased as modern art in an affordable, sustainable form, will debut at the National Stationery Show in New York City at booth #1973, from May 16-19, 2010.

Each 10-card boxed set features original cover art designed to fit a range of style preferences and a blank inside for personal messages. The note card sets will be sold individually and also in 4 different pre-packs in “Classic,” “Expressive,” “Whimsical” and “Bold” design themes. An additional mixed box set of top-selling cards will also be introduced.

The launch of these note cards advances Nadja Design’s goal of producing sustainable, recyclable products.

“As a new company, we wanted to start with sustainable products from the very beginning and minimize our carbon footprint,” said Nadja Haldimann, art designer and owner of Nadja Design. The non-laminated cards and boxes are made from Finch Fine iD paper, which is produced using 66% renewable energy, 10% post-consumer recycled wood fiber, and is certified to come from responsibly managed forests.



This is Nadja Design’s first time exhibiting at the National Stationery Show.

About Nadja Design

Seattle-based Nadja Design formed in 2009 to offer obtainable art in the form of unique, artistically-designed paper products and home décor goods. Distinguished by a clean minimalism, urban modern sophistication and a celebration of color and form, Nadja Design is also focused on finding eco-friendly solutions to design and manufacturing challenges.

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